



klara

A seamless patient journey with personalized communication.

Automate manual tasks to maximize your time caring for patients.

Klara gives your practice the ability to free up staff resources by transforming phone volume into **convenient 2-way messaging**, and **automating manual workflows**. Streamline your patients healthcare experience through key interactions such as scheduling, appointment instructions, reminders, post-visit follow-ups and ongoing care. **Enhancing your patient journey is as easy as texting.**

84%

utilization rate. Up to 3x higher than patient portals

89%

when prompted, patients choose to text vs. remaining on the phone

65M+

messages sent through Klara



It has been a game-changer! I have two staff members who no longer have to focus on appointment prep full-time. Now we leverage Klara's technology, and things are much more efficient! I am making better use of our precious human resources.

Fran Saperstein, Chief Operating Officer, Complex Neurology

Keeping patients engaged throughout their healthcare journey may help **scale** operations, **decrease** staff burnout, and **improve** patient experience by **automating** various process workflows – all while enabling your staff to maximize their time caring for patients.

Works with the following top EHRs and more*:

 athenahealth

 Nextech

 AdvancedMD

 Allscripts

 Greenway Health

 ModMed
MODERNIZING MEDICINE

*Functionality varies by EHR

All statistics highlighted within this sheet are 2022 annual totals.

See how Klara integrates into your existing patient journey:

Scheduling

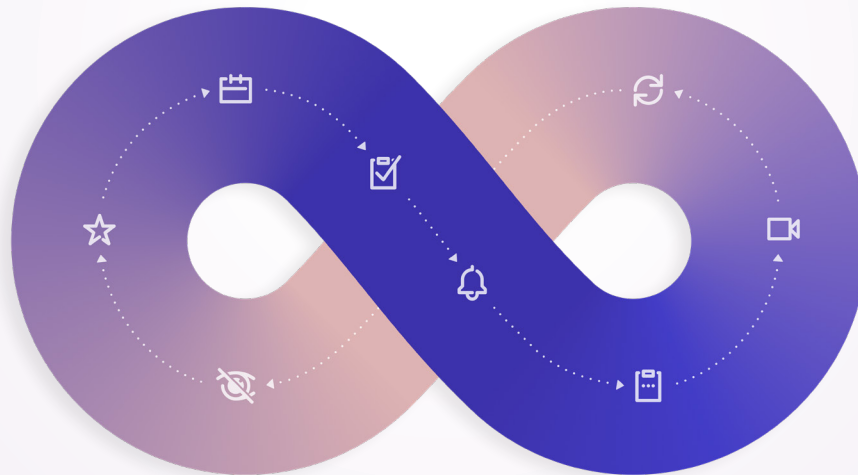
Help keep your appointment books full with easy patient scheduling.

Intake & Insurance Collection

Decrease wait times by collecting intake and patient insurance information before their visit.

Appointment Reminders

Reduce patient no-shows with customizable, automated reminders.



Pre-Visit Instructions

Help patients feel prepared for their appointment by sending personalized pre-visit instructions.

Video Visits

Access your patients quickly with video visits.

Post-Visit Follow-Ups

Let patients know you're there for them with personalized post-visit care instructions.

No-show Engagement

Re-engage with patients by sending automated texts inviting them to re-book.

Patient Feedback

Understand your patient experience and identify areas of improvement by collecting patient feedback.

2.2M+

Appointments confirmed through Klara

51

Patient NPS earning the rank of "Amazing"

“ We have been understaffed for 2 years with no receptionist and with the Klara automations and integration into our phone tree, we honestly don't need one. It has been an investment we will never regret.

Fran Saperstein, Chief Operating Officer, Complex Neurology

Visit klara.com to learn more.

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